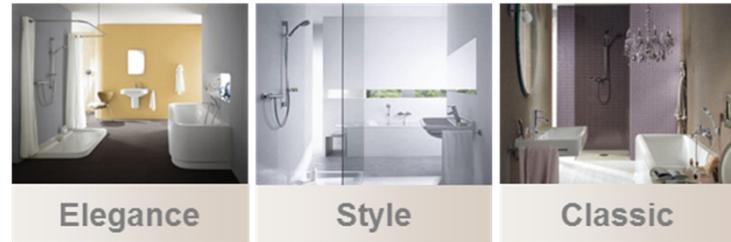


Story World of Styles

- The Hansgrohe "World of Styles" concept describes the three main, currently valid, decoration styles.
- Elegance, Style und Classic are authentic style descriptions.
- Each given style recommendation is a guideline, helping the consumer to determine which style is most suitable for his or her own bathroom.



Elegance

Style

Classic

The Overview



Ambiance

A flowing, harmonious atmosphere is created. The simple, gently curved lines and shapes appeal to the senses.

The result is an elegant, sensual bathroom.

Use of forms

- Gently curved
- Fusion of organic surfaces



Ambiance

To concentrate on minimalist, meaningful design is truly an art. The space created is characterised by functional purity, concentration and clarity.

The result is a simple, minimalist bathroom.

Use of forms

- Geometrical shapes without decorative elements
- Clearly defined shapes
- Focus on functionality



Ambiance

Classical beauty, enduring balance and traditional values create a warm ambiance.

The result is a classical bathroom for people who love familiarity.

Use of forms

- Classical shapes with modern style elements
- Harmonious and balanced
- Shapes of classical beauty

Design Definition Talis Classic

- The slim and cylindrical body is complemented by fine ornamental details.
- Merging modern geometric forms with classical elements
- A clean and modern object without unnecessary add-ons,
- A finely crafted slim body designed with high attention to detail



Talis Classic

Faucet collection in Classicstyle

- (A) Reaching new target groups
- (B) Growing turn-over potential in this style description

Classic and timeless design

- (A) Perfect match for the classic bathroom decor
- (B) Perfect match for all classic ceramic lines

Full product range

- (A) Suitable for various bathroom situations
- (B) Basin mixer, three-hole set, highriser, bath spout bath and showermixer for concealed installation

Proven technology

- (A) Durable, safe and comfortable
- (B) M1/ M2 Ceramic cartridge



WELS 5 Star, 5L/min
Made in Germany
15 Year Warranty

Design Definition Metris Classic

- Slim and tall body projects value
- Merging modern geometric forms with classical elements, Metris Classic unites the best of the past and the present
- The soft curves combine the familiar with the present.
- Metris Classic is a well conceived and sophisticated highlight in the modern classic bathroom.



Metris Classic

Expansion of the Classic Range

- (B) Additional market potential
- (A) Classic design is full in trend for home decoration



Classic and timeless design

- (B) Perfect match for the classic bathroom decor
- (A) Perfect match for all classic ceramic lines

Full product range

- (B) Suitable for various bathroom situations
- (A) Basin mixer, three-hole set, highriser, bath bath and showermixer for concealed install



Proven technology

- (B) Durable, safe and comfortable
- (A) M1/ M2 ceramic cartridge



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Raindance Classic Showers

Hansgrohe - Technical Features

Extension of the „Classic“ message

- (B) Opens-up new target groups/ extension of marketing opportunities.
- (A) Increasing market volume in the classic market segment.



Raindance showers with a classic design language

- (B) High sales potential (also in the commercial business).
- (A) Matches perfectly the Metris Classic products and classic products of competitors.



Full Raindance Classic assortment

- (B) Broad application area/ high diversification.
- (A) Complete range of hand shower, overhead shower and body sprays as well as wall bars and shower sets.



Modern shower technology in a classical look

- (N) Safe, durable, easy to use.
- (V) AirPower → soft and drenching spray
- QuickClean → easy to clean
- XXL Performance → extra large showers for the ultimate showering pleasure



Fantastic Shower Fun. By mixing in air, the spray becomes more voluminous and the water is used more efficiently.



Superior performance. The extra-wide XXL showers provide extraordinary spray quality for unique Shower Fun.



Exceptional comfort through ergonomics: for example, our washbasin mixers allow you to wash your hands comfortably and at the perfect temperature without the spout getting in the way.



Steady performer. Limescale and deposits are simply rubbed off, which ensures that the products function perfectly and look good for years.



Sustainability. From an environmentally friendly production process to the reduced water consumption of taps and showers.

WELS 3 Star, 9L/min
Made in Germany
15 Year Warranty