



**THE**  
**COMPLETE**  
*guide*  
to . . .  
**PATTONS**

# DESIGNED BY

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Choosing the right product to transform your outdoor space is an important decision. We like to think our team of dedicated professionals can provide the necessary design and technical expertise to not only add value to your environment but help achieve your goals.

In this brochure you will details about our company, the products the we create as well as ideas that will get your thinking. Our aim is to inspire you and give you information that will allow you to choose the right outdoor protection. Samples of our materials are available at our head office in Kirribilli & we highly recommend that you come down and speak to a member of our team to learn a little bit more about the finished design.

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# VISION MISSION

## Vision

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"Enhancing Lifestyles with trusted solutions."

## Mission

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Pattons are a team of specialists with the highest level of integrity. We work within our points of culture to maintain and improve an honest, equitable and enjoyable working environment. We think in terms of how we can, not how we can't. We take ownership, responsibility and are accountable in all areas of our lives. We gain a clear understanding of our client's expectations and look to exceed them. Our clients are selected if they share our vision and communicate openly and honestly with a positive outcome in mind. Our client respect our long history and accept their role in the future grow of our business.

Pattons are specialists in custom designed fabric solutions for both residential & commercial markets. Our ability to think outside the box to provide clients with extraordinary results, is what has kept us industry leaders since 1953.

## COMMITMENT

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Our strength as a business lies in our ability to understand & surpass our customers expectations. We are fully committed into helping meet our clients goals and providing solutions that are current, elegant & are designed to the highest standard.

## EXPERIENCE

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We are always looking for new ways to add additional value to our customers experience with us. In order for us to achieve this, we rely on our team's vast knowledge base and technical ability. It's by developing a consistent & comprehensive understanding of your specifications which distinguishes us within the industry. No one will go the extra mile or try harder to provide you with friendly advice, realistic solutions and great customer service.

"We take considerable pride in what we do and the people we help. As a team, we are all committed to helping you achieve you overall goals, no challenge is too small and no project is too big. We are continuously looking to push the boundaries our own abilities & provide you with solutions that will stand the test of time."

Daniel Halse - Managing Director

# CLEAR & MESH BLINDS

## PRODUCT OVERVIEW

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Pattons clear blinds and mesh blinds provide your home or business with extra space that was unworkable before, they are easy to operate, cost effective & are great at enclosing an area and making it feel less exposed.

Pattons internal & external blinds are manufactured using only the highest grade materials and are fabricated using industry leading fabrication techniques. Pattons internal and external blinds have been designed to withstand extreme weather conditions & are the next step in creating that perfect alfresco space you have always dreamed of. Our fabric range delivers the ultimate balance between visibility, light transmission and privacy. The technical strength of our fabrics ensure the highest levels of resilience to extreme weather conditions and offer you flexible visibility from the inside out.



# AWNINGS



## PRODUCT OVERVIEW

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Pattons awnings offer unparalleled protection & provide extensive defense against harsh UV rays, heat, light exposure & rain. Whether you are looking for a retractable awning for your deck or a drop arm awning to block intense sun exposure and glare, Pattons will not just find the right solution that will enhance your environment, but will provide you with a more comfortable outdoors.



Designed, engineered and built to last, our awnings have been built using only the highest quality components and materials. Our aim is to provide solutions that you can rely on. When combating frustrating sun angles, choosing the right product can sometimes be a challenge. Our full range of customized, fixed, retractable and drop arm awnings are a great addition to the home and will keep you protective for many years to come.



# SHADE SAILS



## PRODUCT OVERVIEW

Pattons shade sails are the perfect solution in outdoor protection, offering you second to none style & protection all year round. Custom designed to meet your unique specifications, our shade sails are a great landscape feature that will add value to an area and make your neighbors jealous. Shade sails utilize the very best in shade cloth materials, marine grade stainless steel fittings & supporting structures.



Pattons shade sails are manufactured using industry leading design & fabrication techniques. Our fabric range delivers the ultimate balance between visibility and gradient light transmission. Pattons shade sails utilise the very best of Australian vision and expertise & have been providing protection since 1953. With their sleek & contemporary designs, shade sails are the perfect answer in providing you with essential shade coverage at times when the Australian sun is at its peak.



# WATERPROOF SAILS



## PRODUCT OVERVIEW

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Elegant & stylish, Pattons waterproof sails have been designed to offer full waterproof protection & extend outdoor living spaces considerably. Pattons waterproof sails are designed using only the very best PVC materials and are fabricated using industry leading fabrication techniques. Our fabric range delivers the ultimate balance between water resistance and heat defence.



Designed & installed to last, Pattons waterproof sails utilise the very best in Australian design & expertise & have been designed to withstand extreme weather conditions. Designed to fit a variety of outdoor spaces, A customized waterproof PVC sail will add value to the home and provide you with a countless moments of outdoor fun.



# MARINE PRODUCTS

## PRODUCT OVERVIEW

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Pattons marine trimmers are Sydney's most trusted provider of custom made boat covers, delivering exceptional products that keep boats looking great all year round. Pattons boat covers offer customers a high quality protective solution, designed in quick time from a huge choice of materials and fabric colours. All covers are built to endure extreme weather conditions & provide protection when your vessel is not in use.

Our covers are intended to preserve your boats intended purpose and keep it looking the way it was always meant to. Pattons product range includes but is not limited to dodgers, biminis, all over covers, boat seat & console covers, trailer covers, cockpit covers, sun awnings, boom tents, sail covers and general upholstery work.



# UPHOLSTERY



## PRODUCT OVERVIEW

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Finding the right company to re-upholster outdoor furniture can often take time, so can picking the right colour to match existing outdoor settings. Our team of expert designers & fabricators are able to cover about almost anything and keep products looking the same as the day you purchased them. We use only the best materials & our fabrication techniques are second to none.



We pride ourselves in being able to provide solutions that not only look great but will last you a lifetime. So whether you are looking to transform your scruffy outdoor dining set or you are interested in changing the colour of your outdoor cushions, we are able to provide solutions that will keep your outdoor equipment looking the way it was always meant to.



# CUSTOM COVERS

## PRODUCT OVERVIEW

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Whether you want curl up on a day bed, read a book or have a BBQ with friends and family, our covers will keep outdoor furniture and equipment looking better for longer & maintain its appearance. Rather than letting the rain & wind potentially damage valuable purchases such as seats & daybeds or your need BBQ, Pattons will provide covers that will blend fantastically with your environment and give great overall protection.

As more and more people begin to see the benefits in using their outdoor space as a place to unwind & entertain, it becomes increasingly important to keep designs relative, practical and consistent. We try to complement areas to ensure gardens, decks & patios remain strongly defined, turning your fresh space from a retreat into a haven.



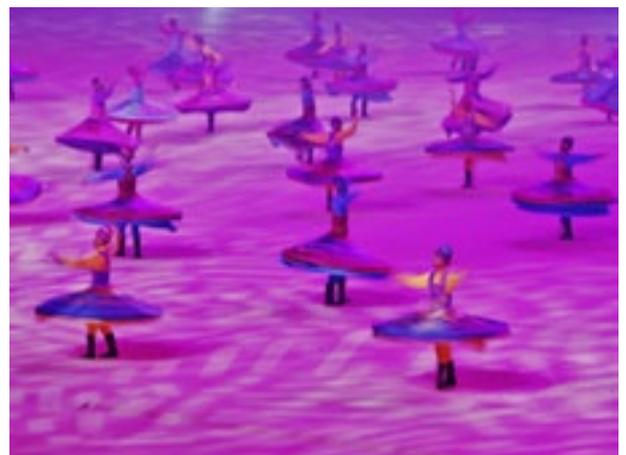
# THEATRICAL

## PRODUCT OVERVIEW

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Pattons theatrical are specialists in large scale fabric structures & solutions. The company has been in business since 1953 & has worked on many well known events in and around Australia. Pattons specialize in stadium ground cloths, staging roofs & wall sheets, drapes & curtains, projection screens for multimedia, scenic canvas shade cloths, tarpaulins & equipment covers, shot bags, chain bags & green screens. Understanding our customers needs is a fundamental part in helping us deliver high quality fabric based ideas.

We take considerable pride in exceeding our client's expectations and apply this mentality to each and every job we are involved in. Our team able to deliver products that are beyond the expected, turning your vision into a reality.



# CASE STUDIES



## PROJECT

Pattons were asked to design & fabricate a horizontal projection screen 50m wide \* 30m long for the opening of AAMI stadium in Melbourne. The NRL were using this opening for the annual AUS V NZ ANZAC rugby league test match & the ceremony was to be televised around the world so the cloth had to not only be effective for projecting images but look fantastic as it was going to be seen by millions of people from around the globe. To further complicate matters, there was only a small window of time ground crews had to lay the cloth out on the stadium & packing it up quickly as the ground was being used by other performers.

## STRATEGY

A lot of effort was put into the design & fabrication of this cloth from transport feasibility to quick assembly. All work was carried out in Sydney and shipped to Melbourne ahead of time for a preopening test run. Much thought was given to material type, transport, installation, effectiveness of the images to be projected & disassembling the cloth before the game started. Our client gave Pattons complete control over the whole project as they had been specifically sent to us due to our commitment & success with similarly large projects in the past. The main factors we had to consider where; time management, shipping, handling, budget, quality, projection of the material, design and overall satisfaction.

## OUTCOME

The outcome of this project was a complete success. From project managers to ground staff at the stadium everyone was in ore of the finished result & how it not only met but exceeded all the requirements. The whole cloth was put together in the space of 1 commercial break on television & removed in the same amount of time allowing the seamless integration of this part of the project into the whole running schedule.



## PROJECT

The Asia Games Opening and Closing ceremonies were some of the largest events in recent history. The Event was coordinated by David Atkins Enterprises who specifically requested Pattons to fabricate several cloths including; Field of play ground cloth (24,000 m<sup>2</sup>), projection screens, fabric sand dunes hung from fly lines of stadium roof, ceremonial cloths and choreography cloths.

## STRATEGY

It is always a challenge when coordinating large scale projects, yet for this project, Pattons developed useful techniques and time saving strategies when manufacturing the 24000 m<sup>2</sup> of ground cloth in 5 weeks. With our experience and wide range of recourses the job was completed 3 days ahead of time. Projects of this size require clients to see the job as it happens to get a sense of what the final outcome will look like prior to the big shows. Pattons has access to 3 local football grounds in the Sydney East region through its sponsorship activities and relationships with Local Councils. We are always keen to invite clients to view our manufacturing process prior to final installation and constantly keep in touch with them on progress throughout the course of the job. This type of flexibility saves our clients time and money and gives them peace of mind in knowing that we take away any associated risks involved. This commitment to our industry and unique forward thinking business strategy not only gives us a distinct position in the market but gives our clients peace of mind in knowing their investment will be well protected.

## OUTCOME

As always, Pattons produce some of the most distinctive and aesthetically pleasing fabric solutions on the market today. Working not only with designers but imagery projection specialists like (Electric Canvas) and ground maintenance staff, helps Pattons find the right materials to protect the playing field and to project an excellent image. Our team of experts are always happy to assist your in turning your vision into a reality.



## PROJECT

The Pope's visit to Australia for World Youth Day 2007 was the biggest event in Sydney Australia. The staging contractors (ESG) were appointed to build the stages at Barangaroo and Randwick racecourse for the large ceremonies and called on their long time alliance with Pattons to fabricate several staging sheets and signs such as, staging roof and wall sheets, sacristy tents, tensile membrane structures, scaffold screens and covers, proscenium arch sheets, camera and light tower covers, large projection screens, marquees and many other PVC and fabric based products.

## STRATEGY

Pattons were requested by (ESG) to fabricate several sheets in a short period of time. Our team of highly experienced fabricators have never missed a deadline and have a proven track record in completing complex projects on time. With a combined experience of over a 100 years experience in the fabric industry, Pattons design and operations teams are well equipped to source the right fabric in good time, All the red material used for the WYD had to match the Papal specifications, therefore, some fabric was air freighted from overseas to meet the deadline requirements. Pattons have many international alliances from around the globe and take pride in our ability to build continuous relationships with other fabricators and suppliers alike. When dealing with large scale fabrication you need to be able to manage risk. Our clients rely on us to eliminate this factor and to complete the work in minimal time. This level of experience and unique quality not only gives our clients peace of mind but satisfaction in knowing their investment will be protected.

## OUTCOME

The final outcome of the job was a great success and turned out to be an event that made Sydney very proud. The stages were aesthetically pleasing and the images are still seen world-wide to this day. The advantages of using fabric as a solution are ease of transport and quick to installation. It can also be used for multiple applications such as image projection, signs, ceremony staging and events, weather and rain protection as well as advertising opportunities.



## PROJECT

Melbourne's 2006 Commonwealth Games was a spectacular event that showcased some unforgettable & truly magnificent moments. Pattons were honored & privileged to be part of this occasion and help by manufacturing ground cloth for the closing ceremony. Pattons manufactured several cloths including; field of play cloth, staging cloths, camera and projector covers, large scale projection screens, ceremonial cloths & choreography cloths.

## STRATEGY

Sourcing materials is always a challenge when dealing with large projects, especially when a job of this size is fabricated in such a short time span with limited stock levels nationwide. The material that we selected had to be appropriate and accommodate several issues such as; the ability to take a projection, a safe surface in rainy conditions for performers, the ability to protect the playing surface underneath, the ability to hold shape through the fabrication process and its ability to withstand choreography markings.

Pattons has alliances with suppliers all around the world and strong relationships, allow us to source the appropriate material at the right price at the right time. The ground cloth had to be installed and removed 5 times in a limited time frame prior to the event. The cloths had to be designed in a modular system that was manageable for teams to lay and remove the ground cloth for rehearsals and the event itself. This was coordinated by Pattons expert operations team. The curved edges, joins and colour change made this design process an exciting one and Pattons design teams were successful in their deliverance.

## OUTCOME

We are always in the position to help our clients visualize their project prior to final installation. Ground accessibility saves our clients time & money and gives them peace of mind. Our clients know that if Pattons are part of their project, your investment is well protected. Overall, the Commonwealth Games closing ceremony was a huge success. The ground cloth provided was nothing short of visual magnificence. The projected images looked fantastic on the cloth and the breathtaking MCG playing surface was well protected.



## PROJECT

Every few years the Edinburgh Military Tattoo tours Australia & pleases 10's of thousands of people with the splendor of Scottish history & military bands & the most recent tour was no exception. Viv Wilson was in charge of organizing companies to recreate the famous Edinburgh Castle in the middle of the SCG that would be viewed & judged by all. From his past experiences with Pattons, Viv knew he could count on the main players to help design, fabricate, offer advice & deliver on what they say they will do the best way possible to recreate this famous castle.

## STRATEGY

There were many challenges that had to be overcome to successfully pull off a ambitious project like this. From things like creating the castle walls & towers to allowing for bands, dancers & animals to enter & exiting the castle from its front doors every little detail had to be worked out before production could be started.

Viv called upon Pattons to help design & fabricate the castle walls from shade cloth that had been painted to look like brick work as well as 2 retractable black shade cloth curtains 5m high to give the performers a back stage area. The show was not only viewed live by people but it was being also televised & recorded for release on DVD so every aspect had to be considered down to the smallest little details like bricks lining up when curtains were drawn.

## OUTCOME

The show was a complete success, from a distance the walls looked like someone had painstakingly rebuilt the castle from actual stones & the retractable curtains allowed for easy access for all the performers & animals. This is another example of how Pattons commitment to each and every job, be it small or large, will make their part in any project run smoothly & relieve some of the pressure felt by the organiser of an event. The walls & curtains were delivered ahead of time making 2 less things for Viv to think about when the was all coming together & in its most critical phase. Pattons are focused on making sure our work not only solves a specific purpose but is effective and works well with other project elements.

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